During our Black Friday 2025 campaign, new Smoobu users will be entitled to a discount subject to the following terms:

Date and time of the promotion

The Smoobu Black Friday 2025 campaign will be active from November 10th, 2025, at 09:00 Greenwich Mean Time to December 1st, 2025, at 23:59 Greenwich Mean Time (hereinafter, the “Validity Period”).

Eligibility
New users must meet the following criteria to be eligible for the Black Friday 2025 discounts during the Validity Period:

- Must not have had any active/paid subscription with Smoobu within the last 12 months
- Must input the voucher code during checkout
- Must purchase any of the offered yearly or 2 years subscriptions
- Must activate said subscription via the Smoobu Platform within the Validity Period

Black Friday 2025 discount
The Smoobu Black Friday 2025 discount is valid only during the Validity Period. Smoobu reserves the right to modify or cancel this promotion at any time without prior notice, including by updating these terms. Smoobu accepts no liability.

For the first billing cycle during the Validity Period, new users are entitled to a 66% discount on yearly Professional Prepaid or Teams Pro+ subscriptions, calculated against the total cost of 12 consecutive months paid at the standard monthly subscription price or a 70% discount on two years subscriptions to the same plans, calculated against the total cost of 24 consecutive months paid at the standard monthly subscription price.

All Smoobu subscriptions are subject to the Smoobu T&C, which can be found here.

How to use the Black Friday 2025 discounts
To redeem the Black Friday 2025 discount, new users must complete our registration process. If they meet the criteria, a voucher code will apply the discount per the specific promotion's terms during the check-out process. Smoobu determines eligibility at its sole.

Free Onboarding Call
Eligible new users (trial or sign-ups within their first 14 days) receive a one-time free onboarding call. The session lasts up to 45 minutes and can be scheduled via Calendly or initiated proactively by Smoobu. Availability depends on agent schedules. The onboarding covers key setup topics (e.g., portal connections, pricing, messaging, booking engine, website builder). This is a one-time complimentary onboarding and not an ongoing service included in the subscription.

Discretion

The Black Friday 2025 discount is limited to one voucher code per subscription/purchase per user. Smoobu may cancel a subscription at its sole discretion if it detects any fraud or abuse of the discount.